

Transformers Summit 2025

Guest Speaker Reminders &
Social Media Kit

Welcome to Transformers Summit 2025

Thank you once again for confirming your participation as a speaker at EDPR NA's Transformers Summit 2025, taking place from March 26–28 at The Ritz-Carlton, Amelia Island, Florida.

We're excited to have you with us!



[View the full agenda](#)

Please remember to:

- **Arrive on time.** Ensure timely check-in and preparation. We will need to mic you 10 minutes before you get on stage. Please meet us in the back corner of the ballroom by the AV booth.
- **As a reminder, there will be no PPT presentations onsite (other than Enverus & BNEF's talks).** Prepare by reviewing your talking points.
- **Be ready to answer questions.** Be prepared to answer questions from the audience. Your moderator will be there to field questions.
- **For any questions,** please contact Tom Weirich, 281-825-2771.

Key reminders



EDPR Interviews

Our event team will conduct optional interviews with executives onsite, focusing on industry trends and your relationship with EDPR NA. Invitations will be sent separately.



Speaker Guests

Each speaker may bring one guest from their organization. If you'd like to take advantage of this, let us know, and we'll issue an invitation.



Arrival & Transportation

Fly into Jacksonville International Airport (JAX). The Ritz-Carlton Amelia Island is 35 minutes away using Uber or Lyft.



Event etiquette

Chatham House Rules

The summit is a confidential space to promote open discussion. No media will be reporting onsite and commentary will not be attributed to any speakers or participants.



Social Media

Share your participation on social media using the provided assets and copy suggestions in this deck.



Dress Code

Business casual. Check last year's event photos [here](#) for inspiration.

Share your participation to LinkedIn

We encourage you to share your participation at Transformers Summit with your followers via LinkedIn, and any other preferred social media platform. Promoting your role as a speaker helps raise awareness about your expertise and the critical topics being discussed at this year's summit.

To offer support on this, we have provided templated captions and visual assets that you are welcome to use and modify for your own social media accounts.*

***Chatham House Rule:** To encourage open dialogue and the free exchange of ideas, **Transformers Summit 2025** will be conducted under the Chatham House Rule. This means participants are free to use the information received, but neither the identity nor the affiliation of the speakers or any other participant may be revealed without explicit permission.

Pre-event post

Copy option #1 – Speaker's Personal LinkedIn Account

I'm honored to be speaking at @[EDP Renewables North America](#)'s Transformers Summit 2025 next week in Amelia Island, Florida. I am looking forward to sharing insights on [Insert session topic] with fellow industry leaders, including [Tag "@" Panelists and Moderator].

Together, we are building a more resilient and just energy future.

[#TransformersSummit2025](#) [#EDPRNA](#)

Copy option #2 - Speaker's Company LinkedIn Account

We are thrilled to be participating and sharing our expertise at @[EDP Renewables North America](#)'s Transformers Summit this year.

Our [position title], [@speaker/panelist] will be taking the stage and sharing their expertise on [Insert session topic/name]. We are looking forward exchanging insights with fellow industry panelists including [Tag "@" Panelists and Moderator], as well as strengthening our connections with industry leaders across the energy sector.

Together, we are building a more resilient and just energy future.

[#TransformersSummit2025](#) [#EDPRNA](#)

Other hashtags we recommend you use:

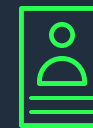
[#EnergyLeadership](#) [#Sustainability](#) [#CleanEnergy](#) [#RenewableEnergy](#)



Download materials:

[Speaker's post](#)

[Company's post](#)



Profiles to mention:

[EDP Renewables North America](#)

[EDPR NA Distributed Generation](#)

Post-event post

Copy option #1 - Speaker's Personal LinkedIn Account

Thank you to all who joined my session at [@EDP Renewables North America's](#) Transformers Summit 2025.

One of the key takeaways I gain from this year's summit was [Insert key takeaway, quote, or insight].

We are at a pivotal moment in America's renewable energy landscape, and it's inspiring to collaborate on shaping a more resilient and equitable energy future with industry leaders across the energy sector.

[#TransformersSummit2025](#) [#EDPRNA](#)

Copy option #2 - Speaker's Company LinkedIn Account

We were grateful for the opportunity to speak at the [@EDP Renewables North America's](#) annual Transformers Summit. Our [position title], [[@speaker name](#)] participated in an engaging panel discussion on [Insert session topic].

The session highlighted the importance of [Insert key theme or learning].

We are proud to be [#transformers](#) in the energy sector and have gained valuable insights that will continue to impact our 2025 strategy and beyond.

[#TransformersSummit2025](#) [#EDPRNA](#)

Other hashtags we recommend you use:

[#EnergyLeadership](#) [#Sustainability](#) [#CleanEnergy](#) [#RenewableEnergy](#)



Download materials:

Following the event, photos will be made available for use in your post.



Profiles to mention:

[EDP Renewables North America](#)

[EDPR NA Distributed Generation](#)

Looking forward

We're thrilled to have you join us as a speaker at **Transformers Summit 2025**! Your expertise and insights will be invaluable in shaping the conversations at the event.

If you have any questions or need further assistance, please don't hesitate to reach out to Tom Weirich – thomas.weirich@edp.com.

We can't wait to see you there and look forward to a successful and engaging summit!

